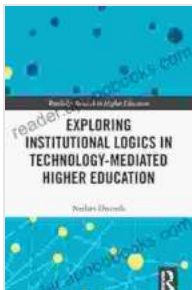# Exploring Institutional Logics For Technology Mediated Higher Education: A Comprehensive Guide

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Exploring Institutional Logics for Technology-Mediated Higher Education (Routledge Research in Higher Education) by Kathryn Bashaar

★★★★☆ 4.4 out of 5

Language	: English
File size	: 5173 KB
Text-to-Speech	: Enabled
Enhanced typesetting	: Enabled
Word Wise	: Enabled
Print length	: 224 pages
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In the rapidly evolving landscape of higher education, technology has emerged as a transformative force, shaping the ways in which institutions operate and students learn. The book 'Exploring Institutional Logics For Technology Mediated Higher Education' provides a comprehensive examination of the impact of technology on higher education institutions and the ways in which they adapt to new technologies.

This article serves as a comprehensive guide to the book, providing an overview of its key concepts, findings, and implications for higher education institutions. By exploring the institutional logics that shape the adoption and

use of technology in higher education, the book offers valuable insights into the challenges and opportunities that institutions face in the digital age.

Key Concepts

The book 'Exploring Institutional Logics For Technology Mediated Higher Education' is grounded in the concept of institutional logics, which are the taken-for-granted assumptions, values, and beliefs that guide the actions of organizations. The book examines how institutional logics shape the ways in which higher education institutions adopt and use technology, and how these logics can lead to both resistance and innovation.

The book identifies three primary institutional logics that influence technology adoption in higher education:

- The **academic logic**, which emphasizes the importance of teaching and research, and values autonomy and intellectual freedom.

- The **managerial logic**, which focuses on efficiency, accountability, and outcomes, and values standardization and control.

- The **market logic**, which emphasizes competition, customer satisfaction, and revenue generation, and values innovation and differentiation.

The book explores how these institutional logics interact and compete with each other, and how they influence the ways in which higher education institutions make decisions about technology adoption and use.

Findings

The book 'Exploring Institutional Logics For Technology Mediated Higher Education' presents a wealth of findings on the impact of technology on higher education institutions. These findings include:

- Technology is having a significant impact on the ways in which students learn, with online learning becoming increasingly prevalent and traditional face-to-face instruction being supplemented by technology-enhanced learning environments.

- Higher education institutions are facing challenges in adapting to new technologies, with some institutions being more successful than others in integrating technology into their teaching and learning practices.

- Institutional logics play a significant role in shaping the ways in which higher education institutions adopt and use technology, with different logics leading to different outcomes.

- There is a need for higher education institutions to develop new strategies for technology adoption and use, which are aligned with their institutional logics and values.

Implications

The findings of the book 'Exploring Institutional Logics For Technology Mediated Higher Education' have important implications for higher education institutions. These implications include:

- Higher education institutions need to be aware of the ways in which institutional logics shape their decisions about technology adoption and use.

- Institutions need to develop strategies for technology adoption and use that are aligned with their institutional logics and values.

- Institutions need to be prepared to adapt to new technologies and to develop new ways of teaching and learning.

- Institutions need to collaborate with each other and with external stakeholders to share best practices and to develop new solutions to the challenges of technology adoption.

The book 'Exploring Institutional Logics For Technology Mediated Higher Education' is a valuable resource for higher education institutions that are seeking to understand the impact of technology on their institutions and to develop effective strategies for technology adoption and use. The book provides a comprehensive overview of the key concepts, findings, and implications of institutional logics for technology mediated higher education, and offers valuable insights for institutions that are seeking to navigate the challenges and opportunities of the digital age.

By understanding the institutional logics that shape technology adoption and use, higher education institutions can make informed decisions about how to use technology to enhance teaching and learning, and to prepare students for success in the 21st century workforce.

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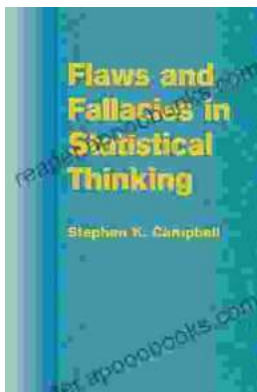
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