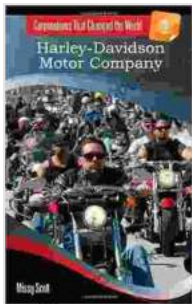


Harley Davidson Motor Company: A Corporation that Changed the World

Harley Davidson Motor Company is one of the most iconic brands in the world. For over 100 years, Harley Davidson has been producing motorcycles that are known for their power, style, and dependability. Harley Davidson motorcycles have been featured in countless movies and television shows, and they have been ridden by some of the most famous people in history. But Harley Davidson is more than just a motorcycle company. It is a corporation that has had a profound impact on the world.



Harley-Davidson Motor Company (Corporations That Changed the World) by Missy Scott

★★★★☆ 4.6 out of 5

Language : English

File size : 2397 KB

Text-to-Speech : Enabled

Screen Reader : Supported

Word Wise : Enabled

Print length : 200 pages

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The Early Years

Harley Davidson was founded in 1903 by William S. Harley and Arthur Davidson in Milwaukee, Wisconsin. The company's first motorcycle was a simple, single-cylinder machine that was not much more than a bicycle with a motor. But Harley Davidson quickly gained a reputation for producing high-quality motorcycles that were both powerful and reliable. By the

1920s, Harley Davidson was the leading motorcycle manufacturer in the United States.

During World War II, Harley Davidson produced motorcycles for the US military. These motorcycles were used in a variety of roles, including reconnaissance, dispatch, and combat. Harley Davidson motorcycles played a vital role in the Allied victory in World War II.

The Post-War Years

After World War II, Harley Davidson continued to produce motorcycles for both civilian and military use. The company also began to expand its product line to include other products, such as clothing, accessories, and collectibles. In the 1960s and 1970s, Harley Davidson motorcycles became increasingly popular with counterculture groups, such as the Hell's Angels. This association with counterculture helped to create a mystique around the Harley Davidson brand.

The Modern Era

In the 1980s and 1990s, Harley Davidson faced a number of challenges, including competition from Japanese motorcycle manufacturers and changing consumer tastes. However, the company was able to overcome these challenges and emerge stronger than ever. In the 21st century, Harley Davidson has continued to produce high-quality motorcycles that are popular with riders of all ages and backgrounds.

The Harley Davidson Brand

The Harley Davidson brand is one of the most valuable in the world. The company's motorcycles are known for their power, style, and dependability. Harley Davidson motorcycles are also seen as a symbol of freedom and

individuality. The Harley Davidson brand has been featured in countless movies, television shows, and songs. The company has also been endorsed by some of the most famous people in history, including Elvis Presley, James Dean, and Bruce Springsteen.

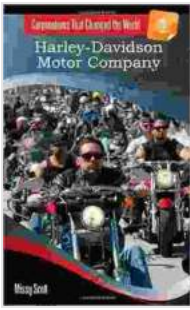
The Harley Davidson Experience

Riding a Harley Davidson motorcycle is an experience like no other. Harley Davidson motorcycles are powerful machines that can provide a thrilling ride. But Harley Davidson motorcycles are also more than just machines. They are a way of life. Harley Davidson riders are a passionate group of people who share a love of freedom, adventure, and camaraderie. The Harley Davidson experience is about more than just riding a motorcycle. It is about being part of a community of like-minded people.

Harley Davidson Motor Company is a corporation that has had a profound impact on the world. Harley Davidson motorcycles are known for their power, style, and dependability. The Harley Davidson brand is one of the most valuable in the world. And the Harley Davidson experience is about more than just riding a motorcycle. It is about being part of a community of like-minded people.

If you are interested in learning more about Harley Davidson Motor Company, I encourage you to read the book "Harley Davidson: A Corporation that Changed the World." This book provides a comprehensive history of the company, from its humble beginnings to its present-day status as a global powerhouse.

Buy the Book



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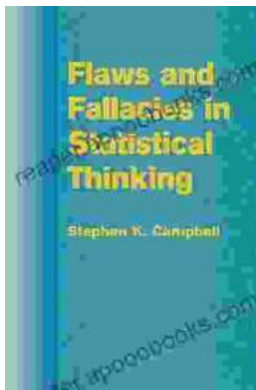
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